



GETSCHOOL.ORG

BY GIBRID.AI

Launch an online school under your own brand

A complete learning platform for any niche, with AI built in. We build the platform, connect the AI and produce the lessons. You sell it as your own.

A builder, or a school delivered

GetCourse and Kajabi are strong platforms. But they are builders: you get the tool and assemble the school yourself. We hand over an assembled school with a course already in it.

	GetCourse	Kajabi	GETSCHOOL
Model	Builder: you configure it	Builder: you configure it	Done for you: we build and launch it
Who makes the course	You	You	We do: programme, scripts, filming or generation, editing, tests
Time to first sale	Depends on your team	Depends on your team	14 days, fixed in the agreement
Whose product it is	Your domain, their platform	Your domain, their platform	Entirely yours — we appear nowhere on the site or in the emails
Artificial intelligence	AI tools for working with content	AI tools for working with content	An AI mentor in every lesson, grounded in your material
How you pay	Subscription that grows with student count	Subscription by tier	One-time build plus a fixed platform fee
If you need a non-standard module	Within the platform's limits	Within the platform's limits	We build it — the code is ours

We compare operating models, not feature lists: SaaS features and prices change constantly. Check GetCourse and Kajabi directly for what they offer today — we make no claim that anything is missing from either.

WHITE LABEL

Your brand. Top to bottom.

Your domain, your logo, your palette, your tone of voice. Nothing on the site, in the student dashboard or in the emails points back to us.

Your brand, your domain

Custom domain with SSL, your logo and colour palette, your copy. The school ships as your product, not ours.

Student dashboard

Progress tracking, assignments, certificates, access control and subscriptions. Everything a student needs, ready on day one.

Payments and plans

Take payments in your currency, sell one-off courses or subscriptions, run promo codes and partner commissions.

Multi-language out of the box

Three languages ship by default, with automatic detection by the visitor's country. Add more as you grow.

Admin and analytics

See enrolments, revenue, lesson completion and where students drop off. Manage content without touching code.

Hosting and support

Servers, updates, backups and monitoring are on us. You focus on selling and teaching.

MODULES

The school is assembled from modules

Switch on only what your niche needs. Everything else can be added later, with no migration and no rewrite.

Learning

- Protected video player
- Course builder
- Assignments
- Tests and quizzes
- Certificates

Engagement

- Gamification
- Reminders and streaks
- Cohort community
- Live sessions
- Personal learning paths

Revenue

- Payments
- Subscriptions and instalments
- Promo codes and offers
- Affiliate programme
- Automated funnels

AI

- AI mentor
- Work review
- Lesson generation
- Voice and avatars
- Translation and dubbing

Operations

- Analytics
- Lead CRM
- Multi-language
- Telegram bot
- API and webhooks

Marketing

- Social content
- Funnel and warm-ups
- Paid advertising
- SEO and articles
- Social profile packaging

THE AI CONNECTS ITSELF

Every school gets an AI that already knows your material

The moment your school launches the AI is already wired into it. No integration work, no API keys, no separate contract. It reads your lessons and answers from them.

AI mentor in every lesson

Students ask questions in context and get answers grounded in your material, not generic search results.

24/7 student support

An assistant that handles the routine questions about access, deadlines and what to do next, so your team doesn't have to.

Automatic homework review

Submitted work is checked and returned with specific, actionable feedback in minutes instead of days.

Material generation

Tests, summaries and practice tasks generated from each lesson, ready for you to approve and publish.

Answers in the student's language

One knowledge base serving every language your students speak, with no separate content to maintain.

Your own AI agent

On higher plans we tune a dedicated agent to your niche, your method and your standards.

COURSE PRODUCTION

We make the lessons too

Most white-label platforms hand you an empty shell. We hand you a school with a course already inside it.

Programme and curriculum

We structure the course with you: modules, order, learning outcomes and the promise you make to students.

Scripts and materials

Written lesson scripts, slides, workbooks and handouts, in the voice of your brand.

Video production

Filmed or AI-generated, edited, subtitled and packaged for the player, ready to stream.

Tests and assignments

Checkpoints for every module, a final project and a certificate your students can show an employer.

Ongoing updates

As the subject moves, we refresh the lessons. That matters most in AI, where material ages in months.

From brief to live school

A fixed scope and a fixed price before anything is built. You approve each stage.

Day 1
Brief

We talk through your niche, audience, brand and programme. You receive a written scope and a fixed price.

Days 2 to 5
Brand and design

Your logo, palette and domain go in. You approve how the school looks before a line of content is produced.

Days 5 to 12
Content and AI

We produce the lessons, load them into the platform and wire Gibrid AI into every one of them.

Day 14
Launch

The school goes live on your domain. We train your team to publish lessons and read the analytics.

3 months after launch · from \$6,000
Marketing help

We do not drop you at launch: for three months afterwards we help with social content, warm-up sequences, advertising and SEO. The AI drafts the material from your own lessons, and if you have no team of your own we bring in our marketers and media buyers. Included in Growth and Scale.

Ongoing
Growth

New courses, analytics reviews and platform updates as they ship, without extra integration work.

PRICING

Three ways to start

Every plan includes hosting, updates, monitoring and support. No revenue share: what your school earns stays yours.

START

\$3,000

For a first school built around one focused course.

- Platform fully under your brand
- Custom domain with SSL
- Up to 500 students
- Three languages with auto-detection
- Gibrid AI mentor and student support
- Payments and subscriptions
- Student dashboard and certificates

GROWTH

\$6,000

For a school that is already selling and needs room to scale.

- Everything in Start
- Up to 5,000 students
- Full course produced, up to 20 lessons
- Custom design to your brand book
- Unlimited Gibrid AI usage
- Automatic homework review
- Promo codes and partner programme

SCALE

\$15,000

For networks, franchises and enterprise programmes.

- Everything in Growth
- Unlimited students
- Several schools or brands on one contract
- AI agent tuned to your niche
- White Label API and SSO
- Custom integrations and data export
- SLA and a dedicated manager

Prices in USD and cover the build and launch of your school. The monthly platform fee depends on plan and student volume and is agreed before you sign.

Ready to launch your school?

Your brand, our platform, AI included. Live in two weeks.

getschool.org

If you have a team, time and a finished course, a builder is cheaper — that is the honest answer. We are for the case where the school has to launch fast and you have no production team of your own.